



Inter Company Memo

TO: Audrey Evanchek - 1240
Gary Hennessey - 1540
Steve Manos - 1140
Mitch McGovern - 1140

FROM: Mickey Jones

SUBJECT: *Mustang Carton Unit*

DATE: 5/17/95

As a follow-up to my previous letter, please find enclosed a suggested plan-o-gram for the Cumberland Farms/Mustang floor unit.

Each of you should contact your General Manager and present this unit and obtain a ship to address for each stores. Each GM knows about this unit; however, we need ship to locations (stores) with addresses, as soon as possible. Once you obtain list, please send to Gwen Scott in Winston-Salem or fax to 910-741-2685.

Additionally, you should make arrangements with RJR field personnel to tag each unit upon arrival at store.

Sincerely,


M. L. Jones

MLJ/cwh

Enclosures

cc: Al McKay
Jim Merusi 1142

51846 5974

CUMBERLAND FARMS
FLORIDA DIVISION

MUSTANG PACK/CARTON PLAN-O-GRAM

51846 5975

PACKS	PACKS	CARTONS 3 HIGH	CARTONS 5 HIGH	CARTONS 3 HIGH
LT 100	LT BOX	LT 100	FF 100	UL 100
LT 100	LT. BOX	LT 100	FF 100	UL 100
LT 100	FF BOX	LT 100	FF 100	UL 100
LIGHT	FF BOX	LT BOX	FF BOX	UL
LIGHT	LT M 100	LT BOX	FF BOX	FF M 100
FF 100	LT MEN	LIGHT	FF 100	FF M 100
FF 100	LT MEN	LIGHT	LT M 100	FF MEN
FF 100	FF MEN	LIGHT	LT MEN	FF MEN
FF	FF M 100			
FF	UL 100			
FF	UL			

FORSYTH TOBACCO

SHELF #1
11 ROWS - 132 PACKAGES

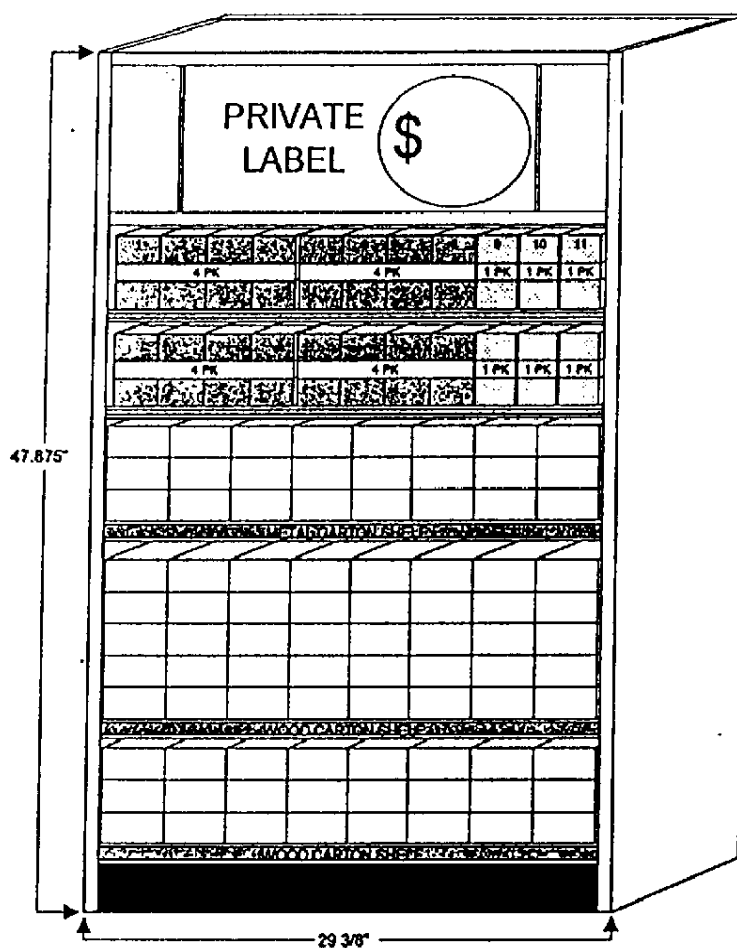
SHELF #2
11 ROWS - 132 PACKAGES

SHELF #3
6 ROWS - 24 CARTONS

SHELF #4
8 ROWS - 40 CARTONS

SHELF #5
8 ROWS - 24 CARTONS

TOTALS
PACKAGES - 22 ROWS - 220 PACKAGES
CARTONS - 24 ROWS - 88 CARTONS



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